

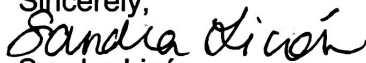
To whom it may concern,

I had the pleasure of meeting Dr. Zayira Jordan in 2003 during our fellowship with the Congressional Hispanic Caucus Institute (CHCI). During her Fellowship, Dr. Jordan served in Congresswoman Linda Sánchez's office, where she contributed to the development of immigration policy. She later joined the Smithsonian Latino Center and played a key role in creating the traveling exhibit "OJOS, Our Journeys, Our Stories," which highlighted renowned Hispanic figures throughout U.S. history.

During our fellowship, Dr. Jordan and I developed a strong bond, both personally and professionally. Her enthusiasm and passion are truly infectious. Zayira was the only member of our cohort with a family to care for full time, and still found the time to become a steadfast supporter and role model to many in our cohort. Her empathy and unwavering dedication to causes she is passionate about- particularly creating educational opportunities for young people in Puerto Rico- have been exemplary. Throughout my two decades in education, spanning philanthropy and non-profit leadership, I have observed that successful individuals often share a deep commitment to enhancing education for all students. Dr. Jordan exemplifies this dedication, and over the years, I have had the pleasure of maintaining our friendship and celebrating her numerous personal and professional achievements.

Dr. Jordan's distinguished career in education makes her an exceptional candidate for President of the University of Puerto Rico. Her kindness and humanity, deep understanding of higher education, experience both within and outside academia, and firm grasp of the challenges facing the education industry in the age of technology make her the leader your community needs. I am confident that she will excel in this role and wholeheartedly endorse her candidacy.

Sincerely,



Sandra Licón

Strategic Consultant and Philanthropic Advisor