

ZAYIRA JORDAN, PH.D.



EDUCATION

Ph.D., Iowa State University, Ames, Iowa - May 2010

Logistics, Operations, and Management Information Systems

Major: Human Computer Interaction

Dissertation Title: CyberConnections: Adolescent Identity Definition and Intimacy Disclosure on Facebook

M.A., Iowa State University, Ames, Iowa - December 2004

Major: Cultural Anthropology

Minor: Women's Studies

B.A., Iowa State University, Ames, Iowa - December 2001

Major: Electronic Journalism

Minor: Spanish

WORK EXPERIENCE

August 2023 to Current

President

Atlantic University

Guaynabo, Puerto Rico

November 2016 to July 2023

Co-Principal Investigator RING Puerto Rico

Co-Principal Investigator Bridge in Cybersecurity Education

Associate Professor, Dept. of Electrical and Computer Engineering and Computer Science

Polytechnic University of Puerto Rico

Hato Rey, Puerto Rico

September 2013 to February 2018

Web Accessibility Coordinator

Assistant Director, Iowa State University McNair Program

Lecturer, Human Computer Interaction Program

Iowa State University

Ames, Iowa

August 2010 to August 2013

Associate Professor and Grant Writer

Co-Principal Investigator, Dept. of Education, MSEIP Cybersecurity Laboratories Grant

Dept. of Electrical and Computer Engineering and Computer Science & Sponsored Research Office

Polytechnic University of Puerto Rico

Hato Rey, Puerto Rico

ZAYIRA JORDAN, PH.D.

September 2009 to June 2010

Post-Doctoral Fellow (Virtual/Online Collaboration Project)

College of Engineering, Iowa State University

Ames, Iowa

RESEARCH AND AWARDS

- 2018 EnterPRize Customer Experience and Tech Awards
- 2017 SBA InnovateHer National Competition Finalist
- Peters, Anicia, Zayira Jordan, Luiz Merkle, Mario Moreno Rocha, Jose Abdelnour Nocera, Gerit C. van der Veer, Susan Dray, Jennifer Preece, Elizabeth Churchill (2016). Teaching HCI: A Living Curriculum? AfriCHI 2016, November 2016, Nairobi, Kenya.
- 2014 Finalist Iowa Women of Innovation Award
- 2014 Emerging Leaders Academy Fellow, Iowa State University
- Jordán-Conde, Zayira. Social Media Security: A Case Study for Privacy Considerations Among Young Adults (and Security Interface Designers). CyberSecurity 2013: Cloud and Social Networking Conference, April 19, 2013, Hato Rey, PR.
- Jordán-Conde, Zayira, Brian Mennecke, and Anthony Townsend. 2014. Late adolescent identity definition and intimate disclosure on Facebook. *Comput. Hum. Behav.* 33 (April 2014), 356-366. DOI=<http://dx.doi.org/10.1016/j.chb.2013.07.015>.
- Mennecke, B., Hassall, L., Tripplett, J., Jordán-Conde, Z., and Heer, R. (2011). "An Examination of a Theory of Embodied Social Presence in Virtual Worlds." *Decision Sciences* 42(2), 413-450.
- Mennecke, B., Hassall, L., Tripplett, J., and Jordán-Conde, Z. (2010). "Embodied Social Presence." Nominated for Best Paper, HCIS-43, January 5-8, 2010, Kauai, Hawaii.
- Jordán-Conde, Zayira and Janea Tripplett (2009). "Keeping Connections Alive: Reproducing Traditional Gender Roles on Facebook." Big XII Management Information Systems Conference, April 4, 2009, Omaha, Nebraska.
- Jordán-Conde, Zayira, Eric Marsh, Andy Luse and Eva Tao (2008). "GuardDV: A Mobile Proximity Detection System for Homeless Survivors of Domestic Violence." Fourth Place, Association of Computer Machinery (ACM) Computer-Human Interaction (CHI) '08, International Student Design Competition, April 5-10, 2008, Florence, Italy.
- 2003 Congressional Hispanic Caucus Fellow. Appointments to U.S. Congress and the Smithsonian Institution.

GRANTS

Smart Island
Broadband Workforce Development
Atlantic University

Department of Economic Development and Commerce
Puerto Rico Cybersecurity Hub
Atlantic University

Department of Education
Pathways to Graduate School
Polytechnic University of Puerto Rico

Department of Education
Minority Science and Engineering Improvement Program
Polytechnic University of Puerto Rico's Research Experience for Undergraduates on Plasma Science

Department of Education P120A100045
Minority Science and Engineering Improvement Program
Polytechnic University of Puerto Rico's CyberSecurity Laboratory

PROFESSIONAL TRAINING

- ∞ *Executive Leadership, Cornell University, February 2024*
- ∞ *Polytechnic University of Puerto Rico, Graduate Certificates in Information Assurance, 2018, and Database Security and Digital Forensics, 2022*
- ∞ *NSA Sponsored Professional Development Workshops for Faculty in Cybersecurity, 2019*
- ∞ *NSF ICorps, Spring 2017*
- ∞ *Evidence-Based Undergraduate Teaching, Fall 2015, Team-Based Learning, CELT, Iowa State University, Fall 2013*
- ∞ *University of Colorado Workshop on Engineering Education, Golden, Colorado, August 2010*
- ∞ *Institute of Design @ Stanford's Workshop on Interdisciplinary Design, invited by NSF, August 2009*
- ∞ *Congressional Hispanic Caucus Institute Public Policy Fellow, 2003*